

Green Expo Festival, USA 2016 (11th-13th November 2016, San Francisco, USA)

Responsible Tourism/Sustainable Tourism Practices: Best Cases from India : Successful presentation for 45 mins was done during the 1st day of the exhibition by Ms Jayanthi.

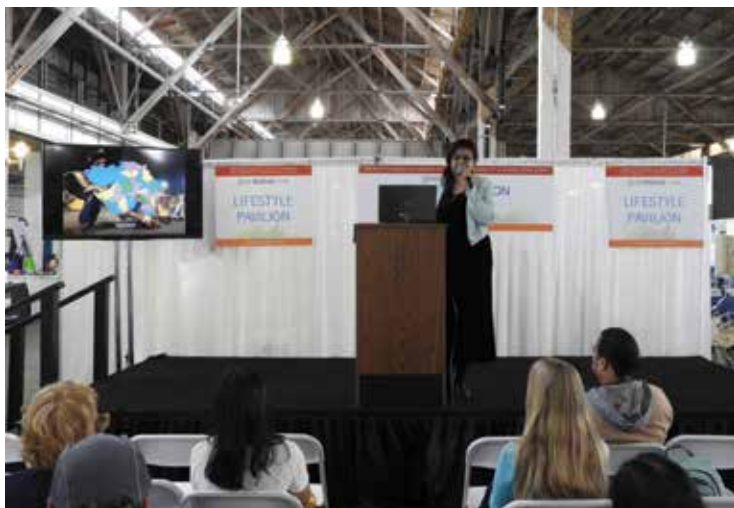
The presentation was very successful and Ms Jayanthi got a standing ovation. It was a proud moment for India.

A publication was compiled with accompanying CD of India Tourism eCatalog that was given to almost all the delegates who attended the presentation. There was a lot of demand for the publication.

Responsible Tourism Presentation



Presentation of Gujarat



Green Expo Festival, USA 2016 Status Report



View of Audience



Presentation of Himachal Pradesh



Presentation of Haryana

Green Expo Festival, USA 2016 Status Report



Presentation of Uttar Pradesh



Presentation of Tamil Nadu



Audience responses

Green Expo Festival, USA 2016 Status Report

We also exhibited in a 10 sq mtr stall. There was immense crowds in our stands and a lot of interest. The following were displayed and distributed prominently:

- A publication of best case practices from India related to sustainable travel was compiled with accompanying CD of India Tourism eCatalog.
- DVD and brochures/maps of Jungle Lodges and Resorts.
- Pendrive and Brochures of UP tourism.
- India Tourism eCatalog CDs.
- Approximately 1000 brochures were distributed.

Distribution of publication



Green Expo Festival, USA 2016 Status Report



Green Expo Festival, USA 2016 Status Report



Green Expo Festival, USA 2016 Status Report



Distribution was also done from the stages where people assembled to attend workshops and lectures.

5 stages were targeted.

Distribution from other stages

